Calvin Bramlett | Design Director

13+ years of experience designing innovative, scalable digital products, leading
cross-functional teams, and building design systems that drive business impact.

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Experienced UX/UI leader with a strong track record of building scalable design systems and
user-centered solutions. Skilled at partnering with product and engineering teams to deliver engaging
multi-channel experiences aligned with strategic goals. Passionate about leading high-performing
teams, driving innovation, and fostering inclusive design.

PROFESSIONAL EXPERIENCE

► **We Are Few, LLC**, Little Rock, AR • Design Director   **March 2015 - Present**
                                                             (Contracted: May 2014 - March 2015)

Key Responsibilities:
- **Leadership & Strategy:** Defined enterprise-wide design roadmaps, balancing business goals with
  innovative user experiences for diverse clients.
- **AI-Enhanced Design:** Led the development of web applications with AI integration to improve
  workflows and automate user tasks.
- **Enterprise Software & Scalability:** Delivered design systems and frameworks to support rapid
  prototyping and multi-channel user journeys.
- **Collaboration with Business & Engineering:** Partnered with cross-functional teams to align UX
  strategies with product roadmaps, ensuring smooth execution across projects.
- **Inclusive Design:** Implemented WCAG 2.2 accessibility standards to create equitable digital experiences
  for all users.
- **Mentorship & Team Development:** Built and managed a high-performing design team, fostering an
  environment that values creativity and innovation.
- **Rapid Execution & Adaptability:** Iterated quickly across multiple projects to meet shifting priorities,
  ensuring all deadlines and business objectives were met.

Key Achievements:
- Launched award-winning digital products that boosted client satisfaction and made strong impacts.
- **Reduced project delivery time** through reusable templates and scalable Figma design systems.

► **EAST Initiative**, Little Rock, AR • Designer & Web Developer   **May 2012 - March 2015**
Non-Profit

- Led design and front-end development for all digital platforms, enhancing visual communication and user experience across the organization.
- Created responsive web portals focused on user needs, improving engagement and accessibility, and aligning with the organization's goals.
- Collaborated with cross-functional teams to plan and execute large-scale events, ensuring cohesive branding and effective communication strategies.
- Produced high-quality graphics and visual assets for marketing campaigns, enhancing the organization's brand identity.

▶ **Lockheed Martin**, Camden, AR • Multimedia Production Assistant   **May 2011 - March 2012**

- Created visual assets and multimedia content for internal communications, supporting employee engagement through **cross-functional collaboration** and event management.

EDUCATION

▶ **Southern Arkansas University Tech**, Camden, AR   **2010 - 2012**

Associates - Multimedia Technologies - Graphic Design
Technical Certificate - Multimedia Technologies - Web Design & Development

Summa Cum Laude | Dean's List

SKILLS AND EXPERTISE

- **UX Leadership & Strategy:** Design roadmaps, scalable frameworks, inclusive design, cross-functional team collaboration.
- **Product Design & Development:** Building enterprise software, rapid prototyping, multi-channel UX, and AI-enhanced solutions.
- **Innovation & Problem-Solving:** Creative direction, agile methodologies, iterative design, user-centered design, competitive analysis.
- **Business & Product Alignment:** Design-thinking facilitation, stakeholder engagement, aligning UX with business outcomes.
- **Team Leadership & Mentorship:** Leading high-performing teams, holding 1:1s and team sessions, and encouraging a culture of innovation.
- **AI Integration & Automation:** Workflow optimization through AI tools, automation in UX, enhancing user engagement with predictive systems.
- **B2B & Omnichannel Experience:** Designing scalable solutions for enterprise and retail, seamlessly integrating digital tools to enhance user experiences.
- **Visual & Interaction Design:** Trend analysis, pixel-perfect execution, usability testing, interaction models